



BDO IN MOROCCO

EXCEPTIONAL CLIENT EXPERIENCE

STATISTIQUES BDO MONDE 2023



REVENU GLOBAL

US\$ 14 Milliards
+10.2%* ↑

* (à taux de change constant)

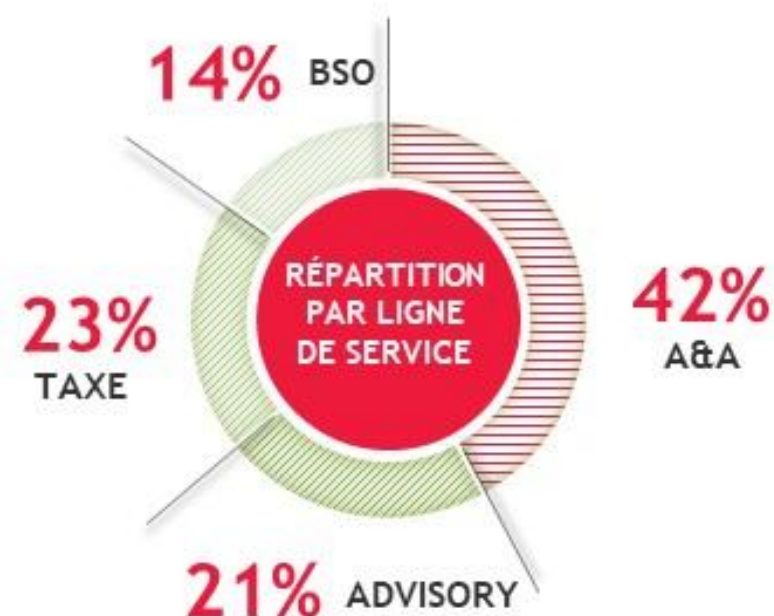
AUGMENTA
TION DE
REVENUS

1 156 661

Collaborateurs **+3,9%**

1 776
Bureaux

166
PAYS ET
TERRITOIRES

POURCENTAGE
DE REVENUS PAR
RÉGION



BDO 167 COUNTRIES - AN ORGANIZATION CONNECTED TO THE WORLD

BDO International is a global professional services organization with a network of offices, all bound by the same commitment to providing exceptional client service. We are large enough to be able to bring together the best group of technical and industrial experts from our international network to work together and find the right solution for each customer. And we're agile enough to be collaborative, creative, and innovative in how we solve our customers' challenges.





Date of establishment
1979



Join the BDO network
1995



4^e Largest national
accounting firm



12 Related



200 Employees



3 sites: Casablanca-Rabat-Layoune



#01

Today, we are one of the world's leading professional services firms, ranked number 5 globally, and named Network of the Year 2018 by the IAB.



www.bdo.ma

#02

We are a multidisciplinary firm with specialist industry expertise, which means that our consultants work closely with colleagues from other BDO divisions to ensure that all angles are covered when making business decisions.



www.bdo.ma

#03

Through the consistent application of protocols and standards across our global teams, we are best positioned to deliver the same quality services around the world.



www.bdo.ma

#04

We have an impressive global footprint with offices in 167 countries and territories, allowing us to provide local advice while acting as one close-knit team.



www.bdo.ma

#05

Our impressive staff-to-associate ratio allows our clients to benefit from a high level of management contact, helping us deliver on our promise to deliver exceptional service to our clients.



www.bdo.ma

#06

Our customers are important to us and more than 87% of them would recommend our services.



www.bdo.ma

BDO, BROAD SECTOR EXPERTISE

Our organization is focused on skills and expertise by sector.

BDO in Morocco has more than 200 high-level employees who combine advanced technical knowledge and organizational skills to meet your strategic, organizational and operational needs.



OUR SECTORS



Financial sector

All institutions and activities related to management.



Trade, trade and mass distribution

All purchase, sale and distribution operations.



Public sector

Part of the economy that encompasses organizations.



real estate

Global real estate strategies: support..



Transport

Crucial economic sector ensuring the displacement.



Services/tertiary/technology

Economic sector focused on services and innovation.



Industry

Economic sector encompassing the production of goods.



Family businesses

Companies owned and managed by members of the same family.



Tourism and hospitality

Economic sector comprising travel services.

AN UNCONDITIONAL SCIENTIFIC CONTRIBUTION

Representations in international organizations and at the local level



DR. JENS FREIBERG

- Partner at BDO in Germany
- Member of the IFRS Interpretations Committee



SANJIV CHAUDHARY

- Partner at BDO in India
- Member of the IESBA



DAVID ISHERWOOD

- Partner at BDO in the UK
- Chair of the Forum of Firms



ZAKARIA FAHIM

- Managing Partner BDO in Morocco
- Member of the advisory board head of Africa desk of the think tank : systemic economy-Club of Brussels



AMINE BAAKILI

- COO Casablanca and Sud BDO in Morocco
- OEC President.



MOSTAFA FRIHA

- CEO, Head Of Audit In Morocco
- Member Of The National Council, 2 Terms.

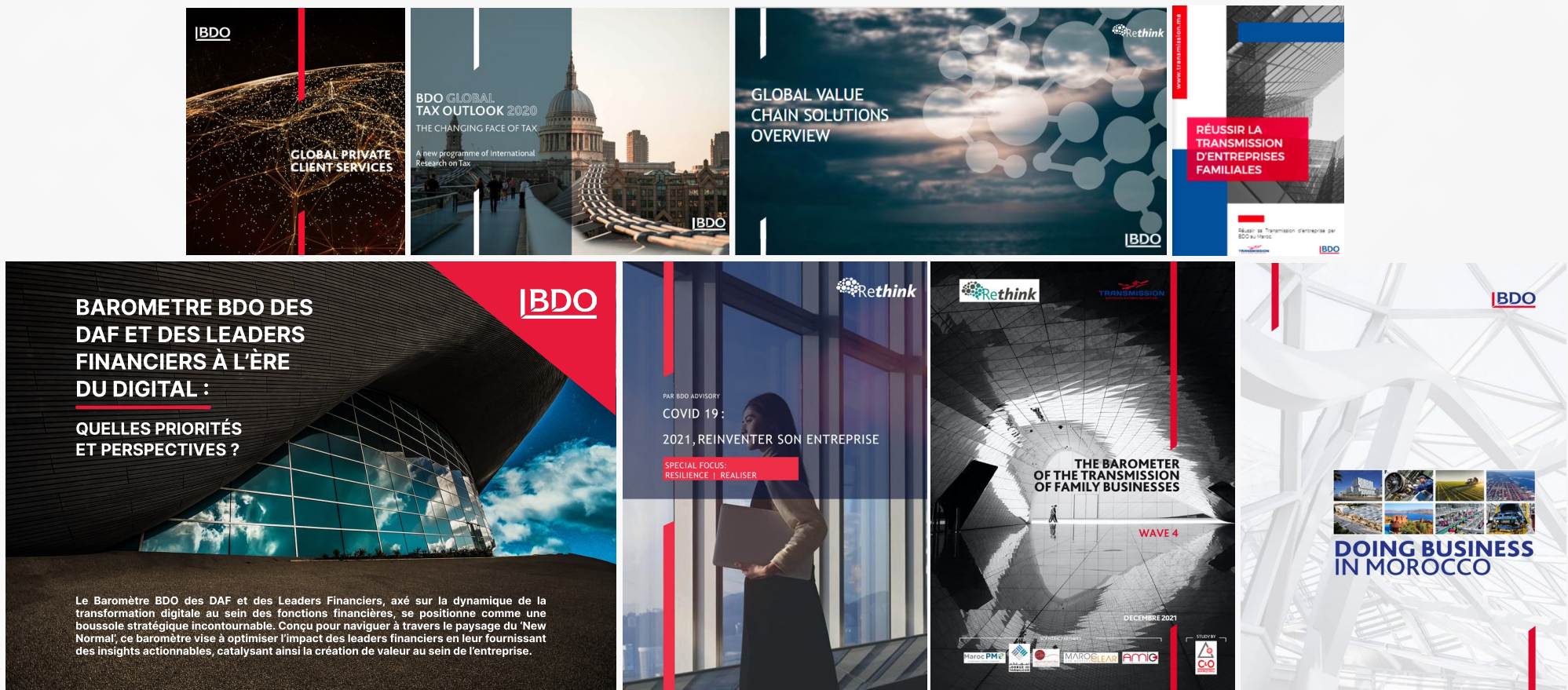


AZIZ EL KHATTABI

- Partner Head Of Tax



BDO, AN UNCONDITIONAL SCIENTIFIC CONTRIBUTION





● Event

The duration of the training cycle is 20 days spread over a period of 3 months. The program is built through content composed of:

- An inaugural conference
- 8 thematic seminars
- Meet Up with the facilitators for pedagogical coordination needs
- Work in sub-groups, follow-up and coaching of digital transformation project teams
- E-learning materials in addition, depending on the means that can be mobilized by the parties

CERTIFICATE TRANSFORMATION DIGITAL AND FINANCIAL LEADERSHIP

● By the way

BDO and ISCAE Group are collaborating to offer an innovative certificate in Digital Transformation and Financial Leadership, in line with the increasing digitalization of the financial market. This partnership combines expertise in finance and academic excellence, equipping professionals to lead in this digital environment. Going beyond standard training, the program develops crucial skills in digital governance, risk management, and performance improvement, promoting advanced and competitive financial management.

● Modules

Séminaire 1 : Big Data & Data Analytics

Séminaire 2 : I.A – Aspects Conceptuels & Pratiques

Séminaire 3 : Cloud

Séminaire 4 : Blockchain

Séminaire 5 : Crypto-Actifs

Séminaire 6 : Digitalisation du Cash Management avec vue sur IOT

Séminaire 7 : Cyber Sécurité

Séminaire 8 : Présentation des projets de Transformation Digitale

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1^{ère} EDITION

Trophée BDO Digital des CFOs

2024 Casablanca Maroc

Organizer:

BDO

Date and hour :

June 13, 2024
At 5:00 PM

Address :

**The stock market
from casablanca**

Technology partners



Community Partners



Media partners



The challenges and opportunities of digital transformation for CFOs

NEWSLETTER ONE BDO

NAJAT MAALLA M'JID
Guest of our **podcast**

BDO, COMMITTED TO ETHICAL STANDARDS

Protection of personal data

BDO Morocco is committed to protecting the confidentiality of personal data. We recognize that your information is valuable, and we take all reasonable steps to protect your information while it is in our care.

We have implemented generally accepted technological and operational security standards to protect personally identifiable data and information from loss, misuse, alteration or destruction.

In particular, we ensure that all confidentiality obligations and appropriate technical and organizational security measures are in place to prevent any unauthorized or unlawful disclosure or processing of such information and data and the accidental loss or destruction of such information and data.



BDO, Anti-Money Laundering and Countering the Financing of Terrorism



BDO Maroc a bien pris connaissance de la loi organique N°2015-26 du 7 août 2015, relative à la lutte contre le terrorisme et à la répression du blanchiment d'argent.

Au vu de cette loi, nous confirmons de bonne foi et au mieux de nos connaissances, que :

- Nous n'avons pas reçu de dons ou subventions d'origine inconnue ou provenant d'actes illégaux que la loi qualifie de délit ou de crime ou de personnes physiques ou morales ou d'organisations ou organismes impliqués, à l'intérieur ou à l'extérieur du territoire du royaume, dans des activités liées à des infractions terroristes.
- Nous n'avons pas reçu de marchandises de l'étranger sans l'assistance d'un intermédiaire agréé résidant au Maroc, pour autant que la législation en vigueur ne s'y oppose pas.

Our Dream of Sustainability

BDO aims to inspire, educate and lead an unstoppable movement for sustainable business practices in our markets and in our organization.

BDO, SUSTAINABILITY AT BDO

BDO has taken responsibility to contribute to a better planet, a better society and a better – and more sustainable – business.

We recognise the need to continually adapt our strategy, service offering and way of operating to meet the sustainability requirements of all our stakeholders – our customers, our employees, our communities and our regulators – in order to protect our business and the interests of generations to come.

As part of this process, our organization, as a member of the Net Zero Financial Service Providers Alliance, has committed to supporting the goal of net-zero greenhouse gas emissions globally by 2050 or sooner, in line with the ambition to limit global temperature rise to 1.5°C above pre-industrial levels.



BDO, SUSTAINABILITY AT BDO

The WHY, or BDO goal, is to help people achieve their dreams.



We recognise the need to continuously adapt our strategy, service offering and way of working to meet the sustainability expectations of all our stakeholders – our customers, employees, investors and regulators – to protect our environment, our business and the interests of generations to come."

BDO, TOP TECHNOLOGY



BDO GLOBAL PORTAL

Un emplacement central et sécurisé pour tous les documents de mission et les documents collatéraux associés afin d'améliorer votre relation globale et vos communications avec BDO, un portail unique pour toutes les missions de BDO :

- **Documents** : fournir un espace de collaboration en ligne pour que BDO et vous puissiez travailler ensemble en temps réel sur les documents.
- **Organiser** : outils de gestion de projet et de flux de travail pour assurer une responsabilité mutuelle pour les éléments à venir ou en retard.
- **Échange** : partage sécurisé des documents collatéraux de la mission pour évaluation, interrogation et acceptation. u Insights: Accès 24/7 au leadership de BDO.



APT NEXT GEN

APT Next Gen est une plateforme de gestion des engagements en ligne, qui couvre l'évaluation des risques, l'exécution des engagements et l'établissement de rapports. Elle s'appuie sur la technologie du cloud, mais un mode hors ligne est également disponible. Les principaux avantages de la plateforme sont les suivants:

- En tant que plateforme mondiale, les membres de l'équipe de BDO sont capables de collaborer dans un espace de travail commun, ce qui favorise la cohérence tout en rationalisant les activités de mission et la prise de décision.
- Gestionnaire de balance de vérification intégré avec fonctions de consolidation
- Contenu évolutif au sein de la bibliothèque, y compris des questionnaires ciblés, des risques adaptés au secteur et des procédures réactives.
- Fonctions de gestion de projet améliorées, facilitant la hiérarchisation des activités



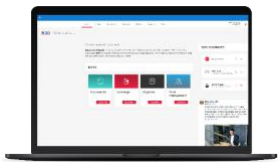
BDO ADVANTAGE ANALYTICS

BDO Advantage est une suite d'outils d'analyse de données qui combine les avantages de la technologie moderne avec notre connaissance et notre compréhension de votre entreprise.

- Nos techniques de vérification avancées font appel à la visualisation, à la corrélation et à la comparaison des données, ainsi qu'à d'autres techniques, pour faire ressortir les éléments notables qui importent le plus et y porter attention.
- Ces techniques sont utilisées dans le cadre des activités d'évaluation des risques et de collecte des preuves d'audit afin de soutenir des stratégies d'audit plus efficaces et plus efficaces tout en créant davantage de valeur pour l'objet de l'audit.

Throughout the engagement, we incorporate technologies to continue to improve our audit efficiency and quality, as well as your experience and value. You will benefit from the following technologies:

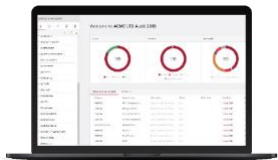
BDO GLOBAL PORTAL



A central, secure location for all engagement documents and associated collateral documents to enhance your overall relationship and communications with BDO, a single portal for all BDO engagements:

- **Organize:** Project management and workflow tools to ensure mutual accountability for upcoming or overdue items.
- **Analytics:** Provides interactive data visualization, tailored to your mission.
- **Exchange:** secure sharing of collateral documents from the mission for evaluation, querying and acceptance.
- **Documents:** Provides an online collaboration space for BDO and its clients to work together in real-time on documents while maintaining version control.
- **Insights:** 24/7 access to BDO's leadership

EXCHANGE



Exchange est conçu pour assurer la «préparation aux missions»

- Permet un flux de travail pour les demandes programmées, la réception, l'interrogation, l'enquête et l'acceptation (ou le rejet) des garanties de la mission.
- Très interactif et visuel pour suivre les demandes qui arrivent à échéance et celles qui sont en retard, par partie responsable et par domaine d'audit.
- Permet de surveiller l'évolution de la vérification et d'accéder aux dernières informations qui peuvent être utiles pour vous et votre entreprise.
- Assure que BDO utilise la bonne version du fichier en permettant à BDO d'accepter une demande, ce qui verrouille la version pour un contrôle ultime. Si vous ajoutez de nouveaux fichiers, le statut de la demande redevient ouvert, et nous savons qu'un nouveau fichier a été ajouté pour examen.



MAWARID SIRH , est une solution innovante full web permettant de digitaliser et d'automatiser les tâches de la fonction RH. L'objectif est d'optimiser le circuit de l'information RH :

- Éliminer les retards et le manque de coordination des processus de la gestion administrative des ressources humaines.
- Renforcer les relations entre le service RH, la direction générale, et les employés.
- Automatiser l'échange en interne et ainsi favoriser un climat social laissant place à l'épanouissement des salariés.
- Permettre l'accès à chaque employé et employeur à une plateforme connectée et sécurisé.
- La solution est accessible à tout moment en mode Saas depuis un ordinateur, un smartphone ou une tablette.

Our Team

Our leadership philosophy is based on our desire to open up new perspectives.

We believe that creating endless possibilities starts with our leaders' commitment to shaping a world-class company. Our leadership team fosters a culture that puts our people first to go above and beyond and deliver exceptional service to our clients.



Zakaria Fahim
Managing Partner & Head of Global Advisory -
Family Business Expert

[View Bio](#)



Mostafa FRAIHA
CEO & Head of Audit

[View Bio](#)



Abderrahim GRINE
COO Rabat et Nord

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Amine Baakili
COO Casablanca & Sud

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Mehdi Essakalli Houssaini
International Liaison Partner & Head of
Risk

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Aziz EL KHATTABI
Partner Head of Tax

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Salah-Eddine NADIF
Partner International Tax Coordinator Clients
& BDO Network

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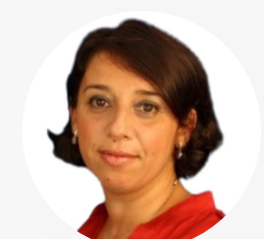
CHAOUKI Moutai
Head of Advisory

[View Bio](#)



JANATI Hicham
Partner Advisory

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RIH Rafika
Partner Advisory

[View Bio](#)



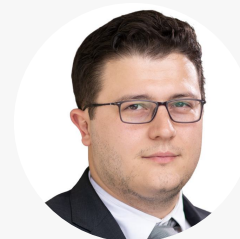
Khalid Erraihani
Partner BSO

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Najiba Saghir
Directrice Outsourcing

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Zayed FAHIM
Partner Advisory

[View Bio](#)

BDO, Extract from our main customers in Morocco

BDO is one of the largest firms in Morocco and has a diversified portfolio.

More than 1000 clients in Morocco (public institutions, private companies and groups, subsidiaries of multinationals, SMEs and VSEs)





BDO Morocco



BDO Morocco



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BDO