



# **BDO IN MOROCCO**

## **EXCEPTIONAL CLIENT EXPERIENCE**

## BDO in Morocco

BDO in Morocco is a leading firm in auditing, consulting, and accounting expertise, a member of the Order of Chartered Accountants of Morocco, and a full member of the international BDO network, the 5th largest global network of audit and consulting.

BDO in Morocco is composed of a multidisciplinary team of practitioners (chartered accountants, auditors, tax experts, digital transformation consultants, and cybersecurity specialists) who, thanks to extensive experience in their respective fields, have:

- Consolidated their skills in auditing and consulting for medium and large organizations.
- Developed advanced expertise and know-how in accounting, taxation, labor law, organizational consulting, management, and support for small and medium-sized enterprises.
- Gained targeted expertise in business restructuring as well as in supporting acquisitions and divestitures in Morocco, along with structuring family businesses.
- Acquired solid knowledge of various sectors and the factors and levers of growth, enabling us to help our client companies better optimize their development potential.



# BDO Global Statistics 2024



## Revenue

**US\$15 bn**

▲ +7%

**€14 bn**

▲ +5.3%



## Presence

**1,800** offices

**166** countries & territories



## People

**119,611** ▲ +3.42%



## By service line

**40.8%** Audit & Assurance

**22.6%** Tax

**21.7 %** Advisory

**14.9%** Business Services & Outsourcing



## By region

**56%** Americas

**33%** EMEA

**11 %** Asia Pacific

**GLOBAL STATISTICS 2024**

Data 1 October 2023 to 30 September 2024

**BDO**



## BDO 167 COUNTRIES : AN ORGANIZATION CONNECTED TO THE WORLD

BDO International is a global professional services organization with a network of offices, all bound by the same commitment to providing exceptional client service.

We are large enough to be able to bring together the best group of technical and industrial experts from our international network to work together and find the right solution for each customer. And we're agile enough to be collaborative, creative, and innovative in how we solve our customers' challenges.





Date of establishment  
**1979**



Join the BDO network  
**1995**



**4<sup>e</sup>** Largest national  
accounting firm



**12** Related



**200** Employees



3 sites: Casablanca-Rabat-Layoune



## #01

Today, we are one of the world's leading professional services firms, ranked number 5 globally, and named Network of the Year 2018 by the IAB.



[www.bdo.ma](http://www.bdo.ma)

## #02

We are a multidisciplinary firm with specialist industry expertise, which means that our consultants work closely with colleagues from other BDO divisions to ensure that all angles are covered when making business decisions.



[www.bdo.ma](http://www.bdo.ma)

## #03

Through the consistent application of protocols and standards across our global teams, we are best positioned to deliver the same quality services around the world.



[www.bdo.ma](http://www.bdo.ma)

## #04

We have an impressive global footprint with offices in 167 countries and territories, allowing us to provide local advice while acting as one close-knit team.



[www.bdo.ma](http://www.bdo.ma)

## #05

Our impressive staff-to-associate ratio allows our clients to benefit from a high level of management contact, helping us deliver on our promise to deliver exceptional service to our clients.



[www.bdo.ma](http://www.bdo.ma)

## #06

Our customers are important to us and more than 87% of them would recommend our services.



[www.bdo.ma](http://www.bdo.ma)

## **BDO**, BROAD SECTOR EXPERTISE

Our organization is built on deep sector-specific expertise, combining technical and organizational skills to support our clients in their strategic challenges.

BDO in Morocco consists of **12 partners**, **20 chartered accountants**, **10 IT & digital experts**, and a team of over 200 highly qualified employees, all working together to provide tailored solutions in audit, consulting, digital transformation, and risk management.

With our strong understanding of sector-specific challenges, we deliver personalized support, blending performance, innovation, and compliance.



## OUR SECTORS



### Financial sector

All institutions and activities related to management.



### Trade, distribution and international exchanges

All purchase, sale and distribution operations.



### Public sector

Part of the economy that encompasses organizations.



### Real estate

Global real estate strategies: support..



### Transport

Crucial economic sector ensuring the displacement.



### Services / Tertiary / Technology

Economic sector focused on services and innovation.



### Industry

Economic sector encompassing the production of goods.



### Family businesses

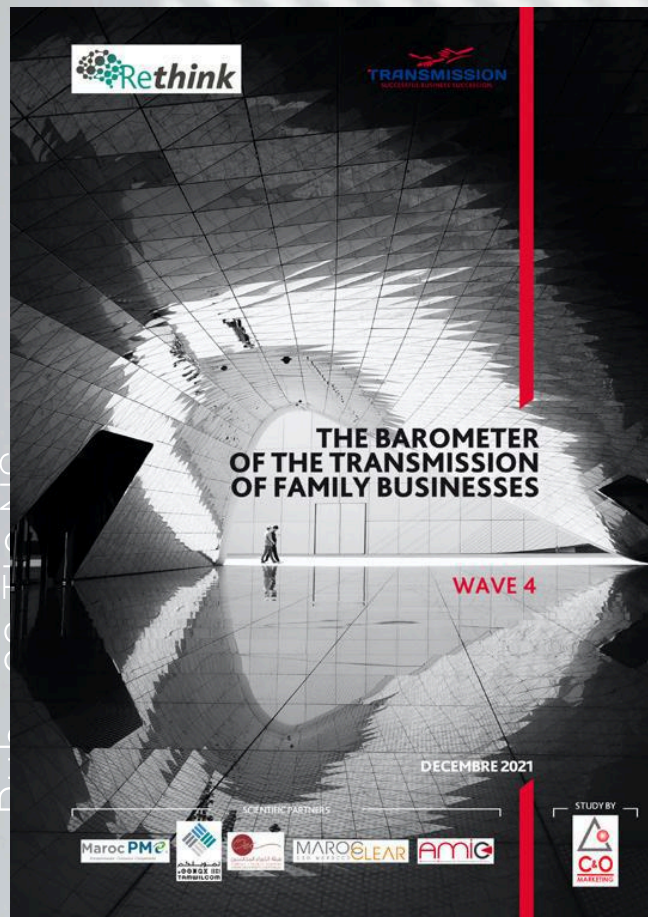
Companies owned and managed by members of the same family.



### Tourism and hospitality

Economic sector comprising travel services.

## BDO, AN UNCONDITIONAL SCIENTIFIC CONTRIBUTION



### **BAROMETRE BDO DES DAF ET DES LEADERS FINANCIERS À L'ÈRE DU DIGITAL :**

#### **QUELLES PRIORITÉS ET PERSPECTIVES ?**

Le Baromètre BDO des DAF et des Leaders Financiers, axé sur la dynamique de la transformation digitale au sein des fonctions financières, se positionne comme une boussole stratégique incontournable. Conçu pour naviguer à travers le paysage du 'New Normal', ce baromètre vise à optimiser l'impact des leaders financiers en leur fournissant des insights actionnables, catalysant ainsi la création de valeur au sein de l'entreprise.

## BDO, AN UNCONDITIONAL SCIENTIFIC CONTRIBUTION





## CERTIFICATE TRANSFORMATION DIGITAL AND FINANCIAL LEADERSHIP

### ● By the way

BDO and ISCAE Group are collaborating to offer an innovative certificate in Digital Transformation and Financial Leadership, in line with the increasing digitalization of the financial market. This partnership combines expertise in finance and academic excellence, equipping professionals to lead in this digital environment. Going beyond standard training, the program develops crucial skills in digital governance, risk management, and performance improvement, promoting advanced and competitive financial management.

### ● Event

The duration of the training cycle is 20 days spread over a period of 3 months. The program is built through content composed of:

- An inaugural conference
- 8 thematic seminars
- Meet Up with the facilitators for pedagogical coordination needs
- Work in sub-groups, follow-up and coaching of digital transformation project teams
- E-learning materials in addition, depending on the means that can be mobilized by the parties

### ● Modules

**Seminar 1** : Big Data & Data Analytics

**Seminar 2** : AI - Conceptual & Practical Aspects

**Seminar 3** : Cloud

**Seminar 4** : Blockchain

**Seminar 5** : Crypto-Assets

**Seminar 6** : Digitization of Cash Management with an IoT Perspective

**Seminar 7** : Cybersecurity

**Seminar 8** : Presentation of Digital Transformation Projects

A large, vibrant collage representing economic growth and development. The collage includes a bar chart with a green star and an upward arrow, stacks of gold coins, a hand holding a red flag with a green star, a map of a region with various colored zones, a modern city skyline, a high-speed train, a large bridge, a highway interchange, a field of green crops, and various industrial and commercial scenes. The text "in", "co", and "estimation" is visible on the left side.

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# 1ère EDITION

# Trophée BDO Digital des CFOs

# 2024 Casablanca Maroc

## Organizer:



## Date and hour :

**June 13, 2024**  
**At 5:00 PM**

## Address :

# The stock market from casablanca

## Technology partners



## Community Partners



## Media partners



# The challenges and opportunities of digital transformation for CFOs

# NEWSLETTER ONE BDO

**NAJAT MAALLA M'JID**  
Guest of our **podcast**

## **BDO**, COMMITTED TO ETHICAL STANDARDS

### Protection of personal data

BDO Morocco is committed to protecting the confidentiality of personal data. We recognize that your information is valuable, and we take all reasonable steps to protect your information while it is in our care.

We have implemented generally accepted technological and operational security standards to protect personally identifiable data and information from loss, misuse, alteration or destruction.

In particular, we ensure that all confidentiality obligations and appropriate technical and organizational security measures are in place to prevent any unauthorized or unlawful disclosure or processing of such information and data and the accidental loss or destruction of such information and data.



## BDO, Anti-Money Laundering and Countering the Financing of Terrorism



BDO Morocco has duly acknowledged Organic Law No. 2015-26 of August 7, 2015, relating to the fight against terrorism and the repression of money laundering.

In view of this law, we confirm in good faith and to the best of our knowledge that :

- We have not received any donations or grants of unknown origin or resulting from illegal acts as defined by the law as an offense or crime, or from individuals or legal entities, or from organizations or bodies involved, whether inside or outside the territory of the Kingdom, in activities related to terrorist offenses.
- We have not received goods from abroad without the assistance of an approved intermediary residing in Morocco, provided that the applicable legislation does not prohibit it.

## Our Dream of Sustainability

BDO aims to inspire, educate and lead an unstoppable movement for sustainable business practices in our markets and in our organization.

## **BDO**, COMMITTED TO SUSTAINABILITY

BDO has taken responsibility to contribute to a better planet, a better society and a better : and more sustainable - business.

We recognise the need to continually adapt our strategy, service offering and way of operating to meet the sustainability requirements of all our stakeholders - our customers, our employees, our communities and our regulators - in order to protect our business and the interests of generations to come.

As part of this process, our organization, as a member of the Net Zero Financial Service Providers Alliance, has committed to supporting the goal of net-zero greenhouse gas emissions globally by 2050 or sooner, in line with the ambition to limit global temperature rise to 1.5°C above pre-industrial levels.



## **BDO**, COMMITTED TO SUSTAINABILITY

The WHY, or BDO goal, is to help people achieve their dreams.



We recognise the need to continuously adapt our strategy, service offering and way of working to meet the sustainability expectations of all our stakeholders - our customers, employees, investors and regulators - to protect our environment, our business and the interests of generations to come."

## **BDO**, TOP TECHNOLOGY



### **BDO GLOBAL PORTAL**

A central and secure location for all mission documents and associated collateral documents to enhance your overall relationship and communications with BDO, a single portal for all BDO missions:

- Documents: provide an online collaboration space for BDO and you to work together in real-time on documents.
- Organize: project management and workflow tools to ensure mutual accountability for upcoming or overdue items.
- Exchange: secure sharing of mission collateral documents for evaluation, inquiry, and acceptance. Insights: 24/7 access to BDO leadership.



### **APT NEXT GEN**

APT Next Gen is an online engagement management platform that covers risk assessment, engagement execution, and reporting. It relies on cloud technology, but an offline mode is also available. The main benefits of the platform are as follows:

- As a global platform, BDO team members can collaborate in a shared workspace, promoting consistency while streamlining mission activities and decision-making.
- Integrated trial balance manager with consolidation features.
- Scalable content within the library, including targeted questionnaires, industry-specific risks, and responsive procedures.
- Enhanced project management features, facilitating prioritization of activities.



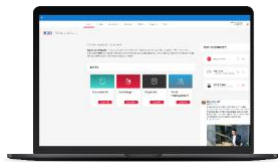
### **BDO ADVANTAGE ANALYTICS**

BDO Advantage is a suite of data analytics tools that combines the benefits of modern technology with our knowledge and understanding of your business.

- Our advanced auditing techniques utilize visualization, correlation, and data comparison, among other techniques, to highlight the notable elements that matter most and warrant attention.
- These techniques are employed in risk assessment activities and audit evidence collection to support more efficient and effective audit strategies while creating additional value for the audit subject.

Throughout the engagement, we incorporate technologies to continue to improve our audit efficiency and quality, as well as your experience and value. You will benefit from the following technologies:

### BDO GLOBAL PORTAL



A central, secure location for all engagement documents and associated collateral documents to enhance your overall relationship and communications with BDO, a single portal for all BDO engagements:

**Organize:** Project management and workflow tools to ensure mutual accountability for upcoming or overdue items.

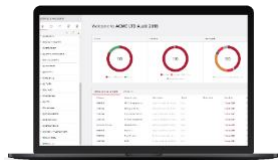
**Analytics:** Provides interactive data visualization, tailored to your mission.

**Exchange:** secure sharing of collateral documents from the mission for evaluation, querying, and acceptance.

**Documents:** Provides an online collaboration space for BDO and its clients to work together in real-time on documents while maintaining version control.

**Insights:** 24/7 access to BDO's leadership.

### EXCHANGE



Exchange is designed to ensure "mission readiness"

- Enables a workflow for scheduled requests, receipt, inquiry, investigation, and acceptance (or rejection) of mission guarantees.
- Highly interactive and visual to track requests that are due and those that are overdue, by responsible party and audit area.
- Allows monitoring of audit progress and access to the latest information that may be useful for you and your business.
- Ensures that BDO uses the correct version of the file by allowing BDO to accept a request, which locks the version for ultimate control. If you add new files, the request status reverts to open, and we know that a new file has been added for review.



MAWARID SIRH is an innovative full web solution that allows for the digitization and automation of HR tasks. The goal is to optimize the flow of HR information:

- Eliminate delays and lack of coordination in the administrative management processes of human resources.
- Strengthen relationships between the HR department, general management, and employees.
- Automate internal exchanges and thus foster a social climate that allows for employee development.
- Allow access for every employee and employer to a connected and secure platform.
- The solution is accessible at any time in SaaS mode from a computer, smartphone, or tablet.

## Our Team

Our leadership philosophy is based on our desire to open up new perspectives.

We believe that creating endless possibilities starts with our leaders' commitment to shaping a world-class company.

Our leadership team fosters a culture that puts our people first to go above and beyond and deliver exceptional service to our clients.



Zakaria Fahim

Managing Partner & Head of Global Advisory

[View Bio](#)



Mostafa FRAIHA

CEO & Head of Audit

[View Bio](#)



Abderrahim GRINE

COO Rabat et Nord

[View Bio](#)



Amine Baakili

COO Casablanca & Sud

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Mehdi Essakalli Houssaini

International Liaison Partner & Head of Risk  
Partner Advisory

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Aziz EL KHATTABI

Partner Head of Tax

[View Bio](#)



Salah-Eddine NADIF

Partner International Tax Coordinator Clients  
& BDO Network

[View Bio](#)



CHAOUKI Moutai

Partner Head of Advisory  
& Financial Services

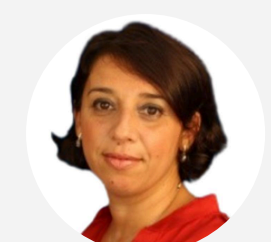
[View Bio](#)



JANATI Hicham

Partner Head of IT

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RIH Rafika

Partner Advisory

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Khalid Erraihani

Partner Head of BSO

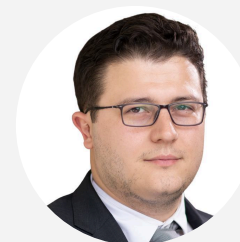
[View Bio](#)



Najiba Saghir

Directrice Outsourcing

[View Bio](#)



Zayed FAHIM

Partner Advisory

[View Bio](#)

## BDO, Extract from our main customers in Morocco

BDO is one of the largest firms in Morocco and has a diversified portfolio.

More than 1,000 clients in Morocco, including :

- Public institutions,
- Private companies and groups,
- Subsidiaries of multinational corporations,
- SMEs and micro-enterprises.





BDO Morocco



BDO Morocco



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Abdelmoumen, Casablanca - Maroc

**BDO**