TRUSTED ADVISOR FOR GLOBAL SERVICES

# PEOPLE WHO KNOW ... KNOW BDO

# TOGETHER, WE THRIVE.

Together, we are focused on delivering exceptional and sustainable outcomes for our people, our communities and our clients.



# **BDO** 164 COUNTRIES - ONE ORGANISATION GLOBALLY CONNECTED

BDO in Morocco has more than 200 people providing clarity in audit, tax, advisory and Business outsourcing to companies across numerous industries. tree offices in Morocco (Casablanca, Rabat and layoune) and 111307 peoples in 164 countries around the globe.

BDO International is a global but close organization with a network of offices all bound by the same dedication to delivering exceptional client service Audit, tax, advisory and business outsourcing. We are big enough to be able to assemble the best group of technical and industry experts from our international network to work together and find the right solution for each client; and we're agile enough to be collaborative, creative and innovative in the way we tackle client challenges.



Today we are one of the leading professional services firms in the world, ranked number 5 globally, and named Network of the Year 2018 by the IAB. We are a multidisciplinary firm with specialist industry expertise, which means our consultants work closely with colleagues from other BDO divisions to make sure all angles are cov red when making business decisions. As a result of our consistent application of protocols and standards throughout our international teams, we are capable to deliver the same quality of service.



We have an impressive global footprint with offices in 167 countries and territories, allowing us to provide local advice but act as one cohesive team.

Our impressive staff to partner ratio provides our clients with high levels of senior management contact helping us to deliver on our promise of exceptional client service. Our clients recommend our services. Skills at the service of all your requests. The pluralism of know-how at the service of the proximity of your mandates.

# **BDO** WORLDWIDE MAP

#### AMERIQUE AMERIQUE DU NORD ET CARAÏBES

Anguilla Antigua & Barbura Antigua & Barbados Barbados British Virgin Islands Canada Cayman Islands Curaçao Dominican Republic Jamaica Montserrat Puerto Rico St Kitts & Nevis St Lucia St Maarten St Vincent & The Grenadines Suriname Trinidad & Tobago United States of America US Virgin Islands

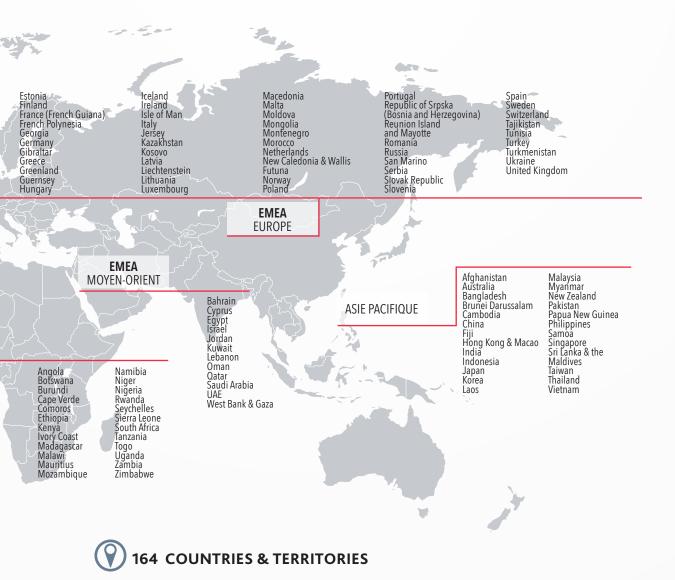
#### AMERIQUE AMÉRIQUE LATINE

Argentina Guatemala Bolivia Honduras Brazil Mexico Chile Nicaragua Colombia Panama Costa Rica Paraguay Ecuador Peru El Salvador Uruguay Grenada Venezuela

**1803 OFFICES** 

Albania Algeria Armenia Austria Azerbaijan Belarus Belgium Bulgaria Croatia Croatia Czech Republic Denmark & Faroe Islands

EMEA AFRIQUE SUBSAHARIENNE



5

# **BDO** BROAD SECTORIAL EXPERTISE



HEALTH SERVICES

WATER

NATURAL RESOURCES

# **BDO** BROAD SECTORIAL EXPERTISE



TOURISM & LEISURE

DISTRIBUTION

DIGITAL TRANSFORMATION

## **BDO** GLOBAL STATISTICS 2022

#### **GLOBAL REVENUE**



# US\$ 12.8 billion +12.1%\* REVENUE INCREASE

\* (at constant exchange rates)



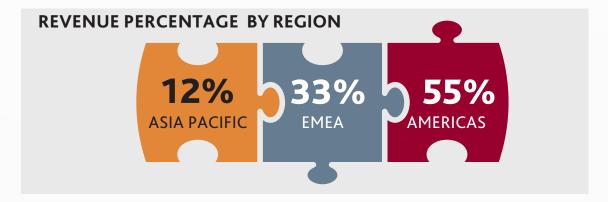
# **111307 PEOPLE**

1803

OFFICES

**164** COUNTRIES & TERRITORIES



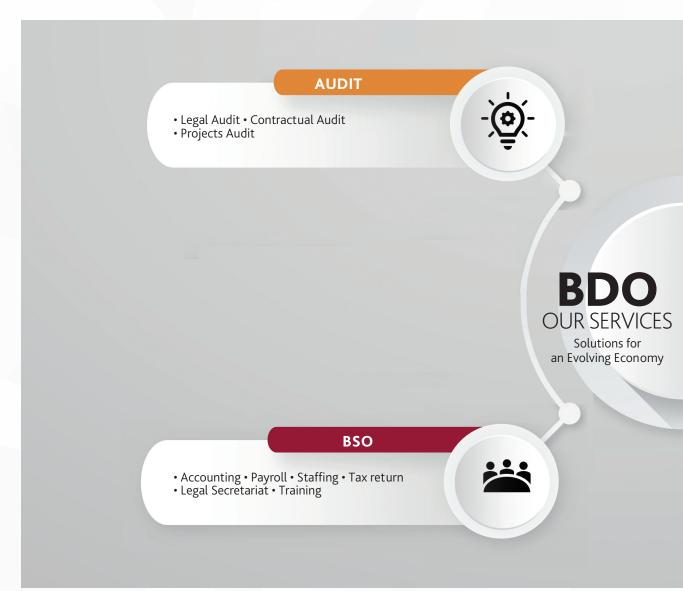


# **BDO** IN MOROCCO

Through the announcement of the merge of BDO SARL and "ex KPMG Maroc", now BDO Audit Tax Advisory SA, in February 2022, our clients are now able to benefit from the combined expertise of our 12 BDO's partners and +200 employees in Morocco, resulting in enhanced synergy and comprehensive service offerings.







Our Resources to help accelerate your busines

#### **ADVISORY**

- Strategy 
   Transformation 
   Governance
- Technology
  M&A and transaction Services
  Sustainability and ESG

#### TAX

- Tax Audit Litigation Tax Advice
   Transfer pricing Training

ss and find opportunity in economic adversity.

# **BDO** AN UNCONDITIONAL SCIENTIFIC CONTRIBUTION

REPRESENTATIONS IN INTERNATIONAL ORGANIZATIONS



#### **DR. JENS FREIBERG** • Partner at BDO in Germany

Member of the IFRS Interpretations
 Committee





#### SANJIV CHAUDHARY

Partner at BDO in India
 Member of the IFSBA





# **DAVID ISHERWOOD**Partner at BDO in the UKChair of the Forum of Firms

# FORUM OF FIRMS



#### ZAKARIA FAHIM

Managing Partner in BDO Morocco
 Member of the advisory board head of
Africa desk of the think tank: systemic
economy-Club of Brussels



#### LOCAL REPRESENTATIONS .....



**AMINE BAAKILI** COO Casablanca & South BDO in Morroco, President OEC.





**MOSTAFA FRAIHA** CEO, Head of Audit BDO in Morocco Member of the National Council, 2 terms.



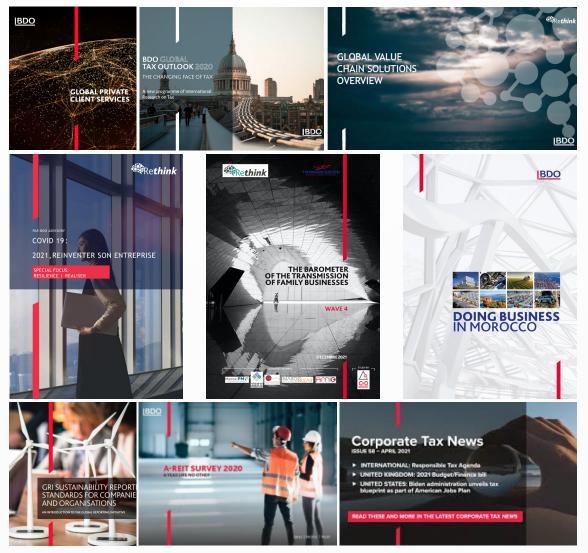


#### **AZIZ EL KHATTABI**

Partner Head of Tax BDO in Morroco, President of the Regional Council of Chartered Accountants Rabat and North, 3 terms



# **BDO** PUBLICATIONS



# **BDO** COMMITTED TO ETHICAL STANDARDS



# **PROTECTION OF PERSONAL DATA**

BDO Morocco is committed to protecting the privacy of personal data . We recognize that your information is valuable, and we take all reasonable measures to protect your information while it is in our care.

We have implemented generally accepted standards of technology and operational security in order to protect personally identifiable data and information from loss, misuse, alteration or destruction. In particular, we ensure that all appropriate confidentiality obligations and technical and organizational security measures are in place to prevent any unauthorised or unlawful disclosure or processing of such information and data and the accidental loss or destruction of or damage to such information and data.



### FIGHT AGAINST MONEY LAUNDERING AND TERRORISM FINANCING

BDO Morocco is well aware of the organic law N°2015-26 of August 7, 2015, relating to the fight against terrorism and the repression of money laundering. In view of this law, we confirm in good faith and to the best of our knowledge, that :

• We have not received any donations or grants of unknown origin or from illegal acts that the law qualifies as a misdemeanor or felony or from natural or legal persons or organizations or bodies involved, within or outside the territory of the kingdom, in activities related to terrorist offenses;

• We have not received goods from abroad without the assistance of a licensed intermediary resident in Morocco, provided that the legislation in force does not prevent this.

### SUSTAINABILITY AT **BDO**

# BDO has taken the responsibility to contribute to a better planet, a better society and a better – and more sustainable - business.

BDO Morocco is committed to protecting the privacy of personal data . We recognize the need to continually adapt our strategy, our service offering and the way we operate to meet the sustainability demands of all our stakeholders - our clients, our employees, our communities and our regulators – to protect our business and the interests of generations to come.

As part of this process, our organization, as part of the **Net Zero Financial Service Providers Alliance**, has committed to supporting the goal of global net zero greenhouse gas emissions by 2050 or sooner, in line with the ambition to limit the global temperature increase to 1.5°C above pre-industrial levels.

BDO's WHY, or purpose, is People helping people achieve their dreams. We recognize the need to continually adapt our strategy, our service offering and the way we work to meet the sustainability expectations of all our stakeholders – our clients, our employees, our investors and our regulators - to protect our environment, our business and the interests of generations to come.».

### COMMITMENT TO QUALITY **BDO**

BDO is committed to providing consistently high quality services to its clients. We ensure that quality is the cornerstone of all of our engagements and have adopted a risk based approach to quality management which results in technically compliant audits that are highly valued and relied upon by users of the financial statements.

Our commitment to quality is evidenced in our audit methodology which incorporates technology and resources that meet both local and international standards.

# **OUR DREAM FOR SUSTAINABLILITY**



BDO aims to inspire, educate and lead an unstoppable movement for sustainable business practice in our markets and in our organisation.

# **BDO** TOP TECHNOLOGY



A central, secure location for all engagement material and associated collateral to enhance your overall relationship and communications with BDO. One portal for all BDO engagements:

- ► **Documents:** provide an online collaboration space for BDO and you to work together in real time on documents
- ▶ Organize: project management and workflow tools to ensure mutual accountability for items coming or past due
- **Exchange:** secure sharing of engagement collateral for evaluation, interrogation, and acceptance
- ▶ Insights: 24/7 access to BDO thought leadership.

APT Next Gen is an online engagement management platform, addressing risk assessment through engagement execution and reporting. It leverages cloud technology, while an offline mode is also available. Key benefits of the platform include:

As a global platform, team members across BDO's global footprint are capable of collaborating within a common workspace, promoting consistency while also streamlining engagement activities and decision making

- A global access for all team members accros BDO
- Integrated trial balance manager with consolidation features
- Scalable content within the library, including focused questionnaires and industrytailored risks and responsive procedures
- Enhanced project management features, assisting with activity prioritization



APT NEXT

GEN

BDO Advantage is a suite of data analytics tools that combines the benefits of modern technology with our knowledge and understanding of your business.

Our advanced audit techniques use data visualization, data correlation, data comparison, and other techniques to surface and focus attention on those notable items that matter most

These techniques are used as part of the risk assessment and audit evidence gathering activities to support more efficient and effective audit strategies while also creating more value for the subject of the audit

Throughout the engagement, we integrate technologies to continue to enhance our effectiveness and audit quality, as well as your experience and value. You will benefit from the following technologies :

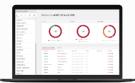
#### MAWARID SIRH



MAWARID SIRH is an innovative full web solution for digitizing and automating the tasks of the HR function. The objective is to optimize the HR information circuit:

- ▶ Eliminate delays and lack of coordination in HR administrative management processes.
- ► Strengthen the relationship between the HR department, general management, and employees.
- ► Automate the internal exchange of information and thus promote a social climate that allows employees to flourish.
- ▶ To allow each employee and employer access to a connected and secure platform.
- ▶ The solution is accessible at any time in Saas mode from a computer, smartphone, or tablet.

#### **EXCHANGE**



► Enables workflow for scheduled requests, receipt, interrogation, inquiry, and acceptance (or rejection) of engagement collateral

- ▶ Highly interactive and visual to track requests that are coming due and past due, by accountable party and by audit area
- ▶ Provides oversight of how the audit is progressing and accessing the latest information which may be helpful to you and your business

▶ Ensures BDO is using the correct file version by allowing BDO to accept a request, which ultimately locks down the version for ultimate control. If you add new files the request status reverts to open, and we know a new file has been added for review

#### ORGANIZE



Organize is designed to ensure 'engagement readiness'

Exchange is designed to ensure 'engagement readiness'

- ▶ Provides oversight of how the engagement is progressing and accessing the latest information for you and your business
- Track milestones and tasks, to ensure the engagement is on course
- Multiple data visualizations, client dashboards, project dashboards, calendar view, and heat maps
- Set custom notifications based on your preferences

# **BDO** OUR TEAM



ZAKARIA FAHIM Managing Partner & Head of Advisory



MOSTAFA FRAIHA CEO & Head of Audit



ABDERRAHIM GRINE COO Rabat & North



AMINE BAAKILI COO Casablanca & South



MEHDI ESSAKALLI HOUSSAINI International Liaison Partner & Head of Risk



AZIZ EL KHATTABI Partner Head of Tax



Partner International Tax Coordinator



MOUTAI CHAOUKI Partner Audit & Advisory



HICHAM JANATI Partner Advisory



LAMIA RIDA Partner Advisory



KHALID ERRAIHANI Partner BSO



RAFIKA RIH Partner Advisory



NAJIBA SAGHIR Outsourcing Director



ZAYED FAHIM Digital Director

# **BDO** EXTRACT OF OUR MAIN REFERENCES



# AT BDO, CLIENT SERVICE IS PARAMOUNT AND KEY TO OUR SUCCESS IN BUILDING STRONG, LONG-TERM CLIENT RELATIONSHIPS.

# CONNECT WITH US



https://bit.ly/bdomorocco



https://bit.ly/facebookbdomorocco



https://www.bdo.ma



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